



# AUTENTICO THE ITALIAN FOOD & WINE FESTIVAL

**EXHIBITORS' PACKAGE** 

JUNE 10-11, 2025





## the event at a glance

Authentic Italian is the only high-end Food & Wine Festival in Miami that mainly focuses on Italian cuisine and flavors. It aims to connect Italian producers with local chefs, restaurateurs, hospitality professionals, importers and distributors.

## **exhibitors**

Italian F&B producers, F&B importers, and distributors representing Italian brands, hospitality suppliers
Total exhibitors expected: 50

### visitors

Hospitality industry(restaurant owners, chefs, beverage managers, buyers at hotels and restaurant chains), Cruise Industry, F&Bimporters and distributors, influencers (journalists and food bloggers), and local consumers. Total attendance expected: 200 trade + 600 consumers

### location

The 5th edition of the Authentic Italian Food & Wine Festival will take place at the Coral Gables Country Club.







# TUESDAY, JUNE 10 ORIENTATION ACTIVITIES

10:30 am –12:30 pm | Orientation Meeting: introduction to the South Florida Market\* Industry testimonials, and U.S. market experts

2:00 pm –4:00 pm | Group Visit to Gourmet Markets & Grocery Chains in Downtown Miami and Brickell area\*

7:00 pm –9:00 pm | Launch Dinner Including Meet & Greet and Speeches by top food & wine distributors

\*Optional activity dedicated to companies approaching the Florida market for the first time

# WEDNESDAY, JUNE 11 EVENT

2:30 pm -4:00 pm | Talks

2 panels with the participation of industry professionals and buyers of renowned grocery chains and cruise line companies

4:00 pm -6:00 pm | Trade Session

Trade-only networking in the expo area with Florida's F&B importers/distributors, chefs, restaurateurs, and gourmet market owners.

6:00 pm -9:00 pm | Grand Tasting

Extraordinary opportunity for exhibitors to showcase their products to a public of selected food lovers. Chefs from local Italian restaurants will also delight the public with their signature dishes prepared using authentic Italian products.

# AUTENTION & WINE FESTIVAL





\$3,500

# silver exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

### **PRE-EVENT ACTIVITIES**

- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on June 10
   (Optional activity dedicated to companies approaching Florida market for the first time)
- Participation in the Launch Dinner with industry professionals, media, and diplomats on June 10 for 1 exhibitor representative (additional seats available upon request)

### EVENT - June 11

Station in the Expo Area (including 1 display table + 2 chairs), open both for the Trade Session (3-6 pm) and the Grand Tasting (6 - 9:00 pm) 3 staff passes

### **EXPOSURE**

- Company logo visibility as follows:

   Flyers and event landing page Event
   directoryincl.companydescription Loop projection
   onbigscreenduringtheevent
- Company mentions in the event article/post published on the IACCSE social media (Fb, IG, LinkedIn, and monthly newsletter (sent to 3,000+ contacts)
- Company logo in the credits of the event video Authorization to use
- HD professional photos and video of the event.
- Contact list of industry professionals that reported a preference to meet with your company, while registering for the event.



\$5,900

# gold exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

### PRE-EVENT ACTIVITIES

Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on June

■ 10 (for companies not distributed in Florida)

Participation in the Dinner with Industry Professionals on June 10 for 2 company representatives (additional seats available upon request)

### **EVENT -June 11**

- Premium-position station in the Expo Area (including 2 tables with double exposure (two sides) for products display and/or food tasting and/or cooking preparation + 2 chairs + 1 table cloth per table + 1 branded table sign +1 branded self-standing sign 21"x65"), open both for the Trade Session (3-6 pm) and the Grand Tasting (6-9:00 pm)
- 8 staff passes
- Introduction to 5 local key F&B buyers (keynote speakers of the talks)
- Opportunity of distributing promotional materials into the Welcome Kit Bag distributed at registration
- Company mention as a sponsor of the event during the Talks

[continued...]



# AUTENTION FOOD & WINE FESTIVAL





[...following]

# gold exhibitors' benefits

### **EXPOSURE**

- Prominent position of the company logo as follows:
   Flyers and event landing page
   Event directory incl. company description
   Loop projection on the big screen during the event
- Sponsor's presentation with a dedicated description of the company and link to the corporate website on the IACCSE social media (Fb, IG, LinkedIn)
- Company mentions in the event article published in the IACCSE monthly newsletter (sent to 3,000+ contacts)
- Authorization to use HD professional photos and video of the event
- Contact list of industry professionals that reported a preference to meet with your company, while registering for the event.





# **Exhibitor Form**

<u>Please complete the form below to confirm your sponsorship and return to:</u> Alessia Marcenaro - IACC Deputy Executive Director marketing@iacc-miami.com | Phone:(305)577-9868.

Contact information	
Company Name	Contact Person
Contact Email Address	Contact Phone Number
Address	City   State   Zip Code
Package	

# Availability is limited on a first come first serve basis | payment is proof of commitment SILVER EXHIBITOR: GOLD EXHIBITOR:

	OOLD LANING	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
\$3,500	\$5,900		
<b>Cancellation Policy</b> : Within 90 of from the event, the amount is no		50% refund of the amou	unt paid. Less than 90 days
Payment informati	on		
Please send me an in	voice		
	Foreign Wire Transfer Wire Transfers are subject to a \$35 fee  Credit Cards are subject to a 3% fee		
Card Type: 🗌 VISA 🔲	AMERICAN DISCRESS	- VER	
Name On Card		Card Number	
Expiration Date	Security Code	Zip Code	Amount \$
	Signature		Date







# case history

The four previous editions of the Authentic Italian F&W Festival have been successfully organized in different locations in Miami: Coral Gables Country Club (2023), The Sacred Space (2022), Port Miami (2019), and Coral Gables Country Club (2018). Clickhereto

- watch here the <u>video recap</u> of the 5th edition
- watch here the video recap of the 4th edition
- watch here the video recap of the 3rd edition
- watch here the video recap of the 2nd edition
- watch here the video recap of the 1st edition

# some of our past exhibitors































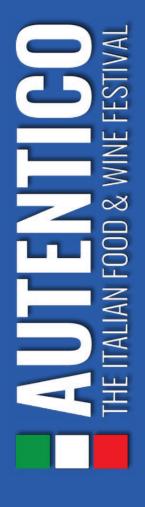














# contacts

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