



THE BEST OF ITALIAN DESIGN

For design professionals only

Art Week Edition

December 2-4, 2025 | Miami Design District



EXHIBITOR'S PACKAGE

Under the auspices of

Organized with the support of




Consulate General of Italy
Miami



THE BEST OF ITALIAN DESIGN

Art Week Edition



December 2-4, 2025
Istituto Marangoni
Miami Design District

The Event

Each December, during Art Week, Miami hosts over 20 international art fairs (including Art Basel and Art Miami), more than 1,200 exhibiting galleries, and thousands of art and interior design lovers: a unique opportunity to promote the Italian design industry.

The Best of Italian Design is 3 day-event dedicated to those Italian companies interested in meeting with local professionals in the design industry. It will be held at Istituto Marangoni, in the heart of the Miami Design District. Surrounded by the energy of Art Basel, the event will include B2B and B2C activities. Exhibiting companies will have the chance to meet 200+ interior designers, architects, real estate developers, and 1000+ international design lovers.

Exhibitors

15 Italian interior design and high-end craftsmanship companies

Target

Professionals in the design industry, international design lovers

The Talks

Renowned speakers present the newest trends in the industry

Alliance

Engage with the most prominent design industry association in South Florida.

Business Networking

Between Italian furniture manufacturers and local architects, interior designers, real estate developers, and representatives of industry associations

Networking Cocktails

Industry professionals and exhibitors celebrate Italian excellence in design, networking informally, and tasting Italian wines



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The Timeline

Note: detailed daily timeline will be reconfirmed 1 month prior to the event day.

4:00pm – 6:00pm **NETWORKING IN THE EXPO AREA** including:

- Business meetings
- Introduction between exhibitors and design professionals
- Promotion opportunities to an audience of design lovers

6:00pm – 7:00pm **TALKS** including (in the 3 days):

- Welcome remarks by the Consul General of Italy
- Market notes by the Italian Trade Agency
- Open discussion with renowned architects, interior designers, and real estate developers
- Furniture Dealers Round-Table

7:00pm – 9:00pm **NETWORKING COCKTAIL** including:

- Second Round of Business Meetings
- Drinks and bites



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Exhibitor's Benefits Exhibitor packages ensure maximum exposure within the actual event and beyond:

- ❑ Contribute to showcasing Italy in the United States in one of the most sophisticated and cosmopolitan cities in the world: Miami.
- ❑ Be part of an institutional initiative organized by the Italy-America Chamber of Commerce in collaboration with the Italian Trade Agency, the Consulate General of Italy, the Istituto Marangoni, and industry associations.
- ❑ Leverage Art Basel's prestige to amplify your presence.
- ❑ Gain visibility and connections with an international audience.
- ❑ Reach professionals in the design industry with a special interest in Italian products.
- ❑ Raise your brand awareness by being presented side by side with some of the most renowned Italian companies.
- ❑ Take part in a dynamic event that will enhance your brand image, by linking it to the excellence of Italian products.



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Argento Exhibitor Benefits

\$9,900.00*

- Exhibit area at Istituto Marangoni Miami (second floor), consisting of a table, two chairs, and a self-standing sign;
- Contact list of industry professionals that reported a preference to meet with your company, while registering for the event;
- Invitation for 4 company representatives to the Business Meetings, Talks, and Networking Cocktails;
- Additional invitations available for 10 among your clients (architects / interior designers) to the Business Meetings, Talks, and Networking Cocktails;
- Company logo in the Official Invitation of the event and in the event registration form (visibility among 2,000+ architects and interior designers);
- Company mentioned in the IACCSE promotion of the event as follows: IACC website event page, Facebook page (tag), Instagram page (tag), LinkedIn page (tag), and article in the Newsletter (sent to 3,000 active contacts);
- Company logo display on event directory;
- Company logo in the presentation loop displayed on the video screen;
- Authorization to use images and video of the event.

*discount fee already applied, thanks to the support of the Italian Trade Agency



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Oro Exhibitor

\$14,900.00*

Benefits

- Exhibit area (*6x6 feet) at Istituto Marangoni Miami (first or second floor), including a table, two chairs, and a self-standing sign.
*Different options and sizes available; please refer to the expo area in the event presentation (page 6).
- Contact list of industry professionals that reported a preference to meet with your company, while registering for the event;
- Bespoke introductions to 5 top interior designers and/or architects;
- Invitation for 8 company representatives to the Business Meetings, Talks, and Networking Cocktails;
- Additional invitations available for 20 among your clients (architects / interior designers) to the Business Meetings, Talks, and Networking Cocktails;
- Projection of your company's corporate video in loop in the main screen;
- Prominent position of your company logo in the Official Invitation of the event and in the event registration form (visibility among 2,000+ architects and interior designers);
- Exhibitor presentation with a dedicated description of your company and link to the corporate website as follows: IACC website event page, Facebook page (tag), Instagram page (tag), LinkedIn page (tag), and article in the Newsletter (sent to 3,000 active contacts);
- Company logo displayed in prominent position in the event directory;
- Prominent position of your company logo in the presentation loop displayed on the video screen;
- Authorization to use images and video of the event.



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EXHIBITOR FORM

EARLY BIRD DISCOUNT Deadline: January, 31st, 2025

REGULAR PRICING Deadline: July, 31st, 2025

Please complete the form below to confirm your sponsorship and return to: marketing@iacc-miami.com | Phone: +1(305) 577-9868.

CONTACT INFORMATION

Company Name	Contact Person
Contact Email Address	Contact Phone Number
Addresses	City State Zip code

EXHIBITOR PACKAGES Availability is limited on a first come first serve basis | payment is proof of commitment

Argento Package* \$9,900 Oro Package* \$14,900

Cancellation Policy: Within 90 days from the event day, 50% refund of the amount paid. Less than 90 days from the event, the amount is not refundable.

PAYMENT INFORMATION

Please send me an invoice I have enclosed a check Please charge my credit card

Card Type:    

Name On Card	Card Number		
Expiration Date	Security Code	Zip Code	Amount \$
Signature			Date

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Design District

Contact

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THE BEST OF ITALIAN DESIGN
For design professionals only Art Week Edition
December 4-6, 2024 | Miami Design District

WHERE ITALY MEETS SOUTH FLORIDA'S DESIGN COMMUNITY

- Talks on the newest trends with renowned speakers
- Roundtables on market challenges & opportunities
- Furniture & Home Decor exhibition
- Business Meetings
- Italian gourmet experiences
- Design industry cocktail nights

RSVP: [TBOID.eventbrite.com](https://tboid.eventbrite.com)
further information: iaccse.com/TBOID_2024

EXHIBITORS



PARTNERS



Case History

The past editions of The Best of Italian Design were organized in collaboration with the Italian Trade Agency (ITA) – Miami Office and in partnership with ASID Florida South Chapter, FIU Business, IIDA South Florida Chapter, Miami Design District. Each edition saw the participation of:

- 20 guest speakers
- 15+ exhibiting companies and sponsors
- 6 institutional and industry partners
- 150+ design professionals in attendance
- 6 showrooms involved simultaneously in our Food Design Night
- 12 food & wine partners
- 350+ local consumers in attendance

- [Click here to view the exhibitor testimonials](#)
- [Click here to watch the recap video of the 5th edition](#)
- [Click here to watch the recap video of the 4th edition](#)
- [Click here to watch the recap video of the 3th edition](#)