

EXHIBITORS' PACKAGE

**AUTHENTIC
ITALIAN**
Food & Wine
FESTIVAL

MIAMI

June 10-11, 2025



the event at a glance

Authentic Italian is the only high-end Food & Wine Festival in Miami that mainly focuses on Italian cuisine and flavors. It aims to connect Italian producers with local chefs, restaurateurs, hospitality professionals, importers and distributors.

exhibitors

Italian F&B producers, F&B importers, and distributors representing Italian brands, hospitality suppliers

Total exhibitors expected: 50

visitors

Hospitality industry (restaurant owners, chefs, beverage managers, buyers at hotels and restaurant chains), Cruise Industry, F&B importers and distributors, influencers (journalists and food bloggers), and local consumers. Total attendance expected: 200 trade + 600 consumers

location

The 5th edition of the Authentic Italian Food & Wine Festival will take place at the Coral Gables Country Club.





TUESDAY, JUNE 10 ORIENTATION ACTIVITIES

program

10:30 am –12:30 pm | **Orientation Meeting: introduction to the South Florida Market***
Industry testimonials, and U.S. market experts

2:00 pm –4:00 pm | **Group Visit to Gourmet Markets & Grocery Chains in Downtown Miami and Brickell area***

7:00 pm –9:00 pm | **Launch Dinner**
Including Meet & Greet and Speeches by top food & wine distributors

**Optional activity dedicated to companies approaching the Florida market for the first time*

WEDNESDAY, JUNE 11 EVENT

2:30 pm –4:00 pm | **Talks**

2 panels with the participation of industry professionals and buyers of renowned grocery chains and cruise line companies

4:00 pm –6:00 pm | **Trade Session**

Trade-only networking in the expo area with Florida's F&B importers/distributors, chefs, restaurateurs, and gourmet market owners.

6:00 pm –8:30 pm | **Grand Tasting**

Extraordinary opportunity for exhibitors to showcase their products to a public of selected food lovers. Chefs from local Italian restaurants will also delight the public with their signature dishes prepared using authentic Italian products.





\$3,500



silver exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

PRE-EVENT ACTIVITIES

- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on June 10
(Optional activity dedicated to companies approaching Florida market for the first time)
- Participation in the Launch Dinner with industry professionals, media, and diplomats on June 10 for 1 exhibitor representative
(additional seats available upon request)

EVENT – June 11

- Station in the Expo Area (including 1 display table + 2 chairs), open both for the Trade Session (3-6 pm) and the Grand Tasting (6-8:30 pm) 3 staff passes

EXPOSURE

- Company logo visibility as follows:
 - Flyers and event landing page Event
 - directoryincl.com companydescription Loop projection
 - onbigscreen during the event
- Company mentions in the event article/post published on the IACCSE social media (Fb, IG, LinkedIn, and monthly newsletter (sent to 3,000+ contacts)
- Company logo in the credits of the event video Authorization to use
- HD professional photos and video of the event.
- Contact list of industry professionals that reported a preference to meet with your company, while registering for the event.





\$5,900



gold exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

PRE-EVENT ACTIVITIES

- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on June 10 *(for companies not distributed in Florida)*
- Participation in the Dinner with Industry Professionals on June 10 for 2 company representatives *(additional seats available upon request)*

EVENT –June 11

- *Station in the Expo Area (including 1 display table + 2 chairs + 1 back table for products display and/or food tasting and/or cooking preparation), open both for the Trade Session (3-6 pm) and the Grand Tasting (6-8:30 pm) 8 staff passes*
- *Introduction to 5 local key F&B buyers (keynote speakers of the talks)*
- *Opportunity of distributing promotional materials into the Welcome Kit Bag distributed at registration*
- *Company mention as a sponsor of the event during the Talks*

[continued...]





[...following]

gold exhibitors' benefits

EXPOSURE

- Prominent position of the company logo as follows:
 - Flyers and event landing page
 - Event directory incl. company description
 - Loop projection on the big screen during the event

- Sponsor's presentation with a dedicated description of the company and link to the corporate website on the IACCSE social media (Fb, IG, LinkedIn)

- Company mentions in the event article published in the IACCSE monthly newsletter (sent to 3,000+ contacts)

- Authorization to use HD professional photos and video of the event

- Contact list of industry professionals that reported a preference to meet with your company, while registering for the event.





Exhibitor Form

Please complete the form below to confirm your sponsorship and return to:
Alessia Marcenaro - IACC Deputy Executive Director
marketing@iacc-miami.com | Phone:(305)577-9868.

Contact information

<input type="text" value="Company Name"/>	<input type="text" value="Contact Person"/>
<input type="text" value="Contact Email Address"/>	<input type="text" value="Contact Phone Number"/>
<input type="text" value="Address"/>	<input type="text" value="City State Zip code"/>

Package

Availability is limited on a first come first serve basis | payment is proof of commitment

SILVER EXHIBITOR:

\$3,500

GOLD EXHIBITOR:

\$5,900

Cancellation Policy: Within 90 days from the event day, 50% refund of the amount paid. Less than 90 days from the event, the amount is not refundable.

Payment information

Please send me an invoice I have enclosed a check Please charge my credit card

Card Type:    

<input type="text" value="Name On Card"/>	<input type="text" value="Card Number"/>		
<input type="text" value="Expiration Date"/>	<input type="text" value="Security Code"/>	<input type="text" value="Zip Code"/>	<input type="text" value="Amount \$"/>
<input type="text" value="Signature"/>			<input type="text" value="Date"/>

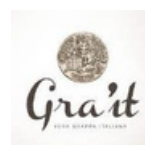


case history

The four previous editions of the Authentic Italian F&W Festival have been successfully organized in different locations in Miami: Coral Gables Country Club (2023), The Sacred Space (2022), Port Miami (2019), and Coral Gables Country Club (2018). Click here to

- watch here the [video recap](#) of the 5th edition
- watch here the [video recap](#) of the 4th edition
- watch here the [video recap](#) of the 3rd edition
- watch here the [video recap](#) of the 2nd edition
- watch here the [video recap](#) of the 1st edition

some of our past exhibitors





AUTHENTIC ITALIAN Food & Wine FESTIVAL



contacts

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**AUTHENTIC ITALIAN
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**COMPLIMENTARY INVITATION
FOR PROFESSIONALS OF THE FOOD & BEVERAGE INDUSTRY**

Food & beverage importers/distributors, buyers, restaurateurs, chefs, coffee & bakery shop owners are kindly invited to participate to the event B2B session.

WEDNESDAY
JUNE 1, 2022

THE SACRED SPACE
105 NE 24th St,
Miami, FL 33137

PROGRAM

3:00 - 6:00pm
B2B SESSION
(trade only)

- B2B Meetings
- Large-scale retail trade talks
- Executive Wine Tasting
- Festival Opening Ceremony
- VIP Networking Cocktail

6:00 - 8:30pm
GRAND TASTING
(doors open to the public)

- 30+ tasting stations
- Gourmet Experiences

An event brought to you by:



PLATINUM Exhibitors



GOLD Exhibitors



SILVER Exhibitors



PARTNERS



An event brought to you by:



Thanks to:

