

October 18th 2024

# ITALIAN BUSINESS COMMUNITY NIGHT

[WWW.IACCSE.COM/IBCN](http://WWW.IACCSE.COM/IBCN)



Event Presentation

MIAMI

# ITALIAN BUSINESS COMMUNITY NIGHT

Join the Italy-America Chamber of Commerce Southeast for a special night with the Italian Business Community in the Southeast.

A great opportunity to network among a public of entrepreneurs and international executives and an exclusive window to showcase your products.



NETWORKING



ITALIAN DINNER

# LOCATION

# BRICKELL

DYNAMIC



BUSINESS

Brickell, often referred to as the “Manhattan of the South,” is Miami’s bustling financial district and a vibrant urban neighborhood. Located just south of the Miami River, Brickell is home to some of the city’s tallest skyscrapers, world-class restaurants, and luxury condos. The area is known for its dynamic mix of business and leisure, with high-end shopping at Brickell City Centre, trendy rooftop bars, and lush green spaces such as Simpson Park Hammock.

# JW MARRIOTT MIAMI

## VENUE

The **JW Marriott Miami** is located in the heart of **Brickell**.

The sophisticated business hotel boasts 296 guest rooms, the latest technology and over 25,000 sq ft of flexible meeting space.

The Italian Business Community Night will be held on the picturesque pool deck, situated on a terrace in the heart of Brickell, surrounded by the unparalleled views of the city lights.



# THE EVENT

**200+ guests** among entrepreneurs, international executives, Italian diplomats and local authorities

**Networking Cocktail** and **4-course dinner** menu in the scenic setting of the pool deck

**Expo area** for sponsors' products display.

**On-stage sponsors presentation**

**Keynote Speakers'** discussing market trends and business opportunities in the Southeast

**Pillar Award** recognizing long-standing members of the Chamber

**Premium Members' Recognition**

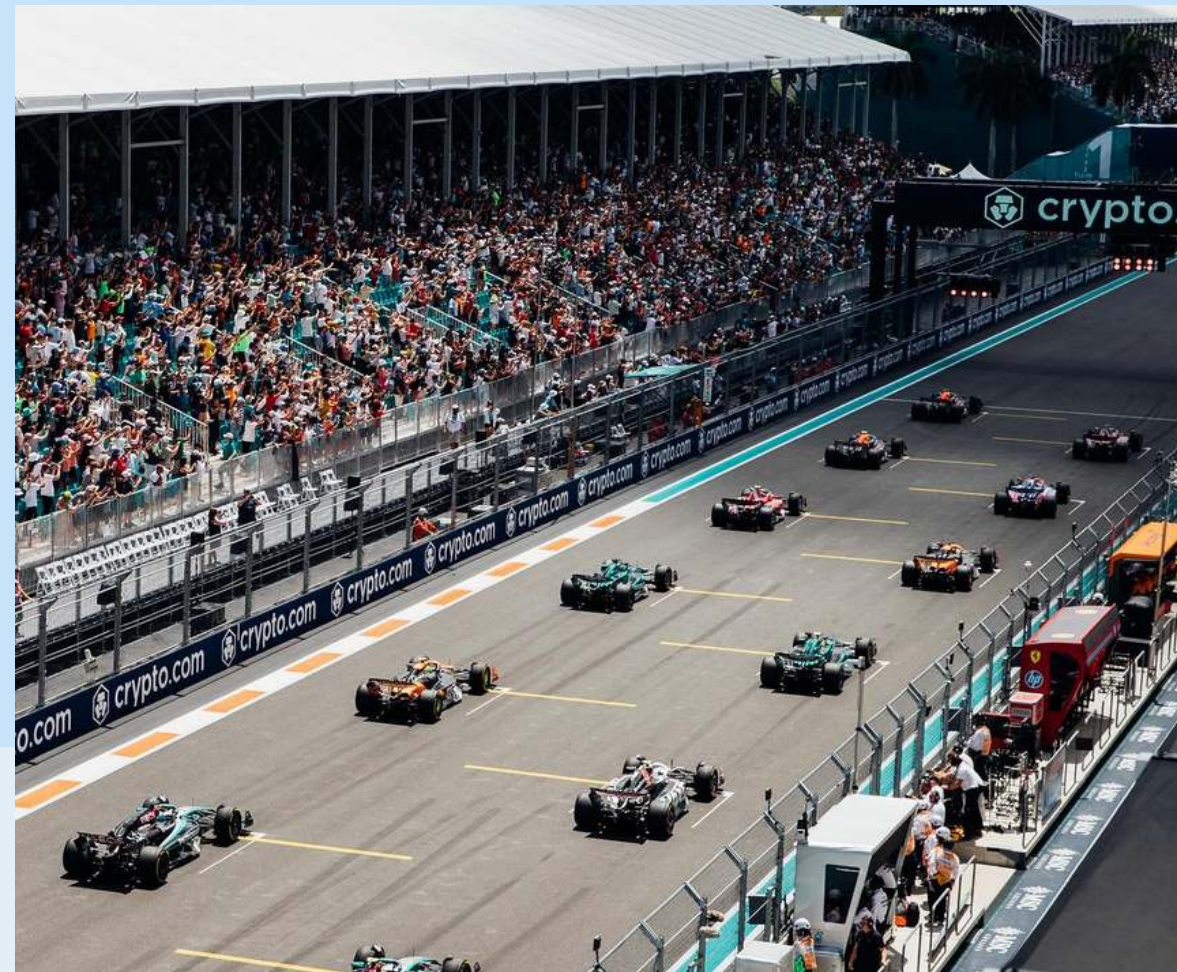


# EVENT TOPIC

# SPORT ECONOMY



**WORLD CUP**



**FORMULA 1**



**MIAMI OPEN**

The impact of sport events in the evolution of Miami and trade relations between Italy and the US

Address: 1109 Brickell Ave, Miami, FL 33131



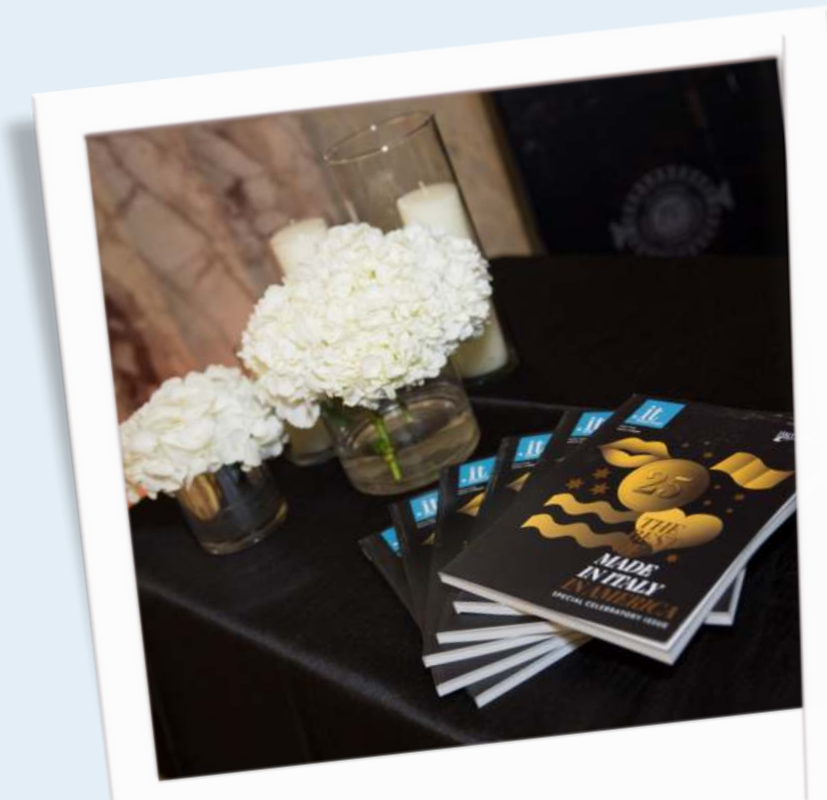
CANVA STORIES

01

020

01

CANVA STORIES



# PROGRAM

**6:30 pm – 8:00 pm**

Cocktail Reception in the expo area.  
Gold sponsors have the opportunity to present their products/services.

**8:00 pm – 10:00 pm**

- Dinner including:
- Four-course dinner menu highlighting authentic Italian products
  - Sponsors presentation on stage
  - Keynote Speakers' Presentation about business opportunities in the Southeast
  - Pillar Awards honoring long-standing IACCSE Members
  - New Premium Members recognition
  - Silent Auction

**10:00 pm – 11:00 pm**

After-dinner networking in the expo area.  
Additional opportunity for Gold sponsors to showcase their products/services

# SPONSOR BENEFITS

## Main Benefits:

DOWNLOAD HERE OUR SPONSORSHIP PACKAGE:  
[SPONSORSHIP PACKAGE](#)

Display table in the expo area to showcase your products and services\*

Presentation of your company from the podium during the dinner

First class seating for 8 guests at a dedicated table

One seat at the Presidential Table with Italian diplomats and local authorities\*

Option to present your product in the Silent Auction

Company promotion on IACCSE social media and website, event's marketing material, and landing page

\*Gold sponsors



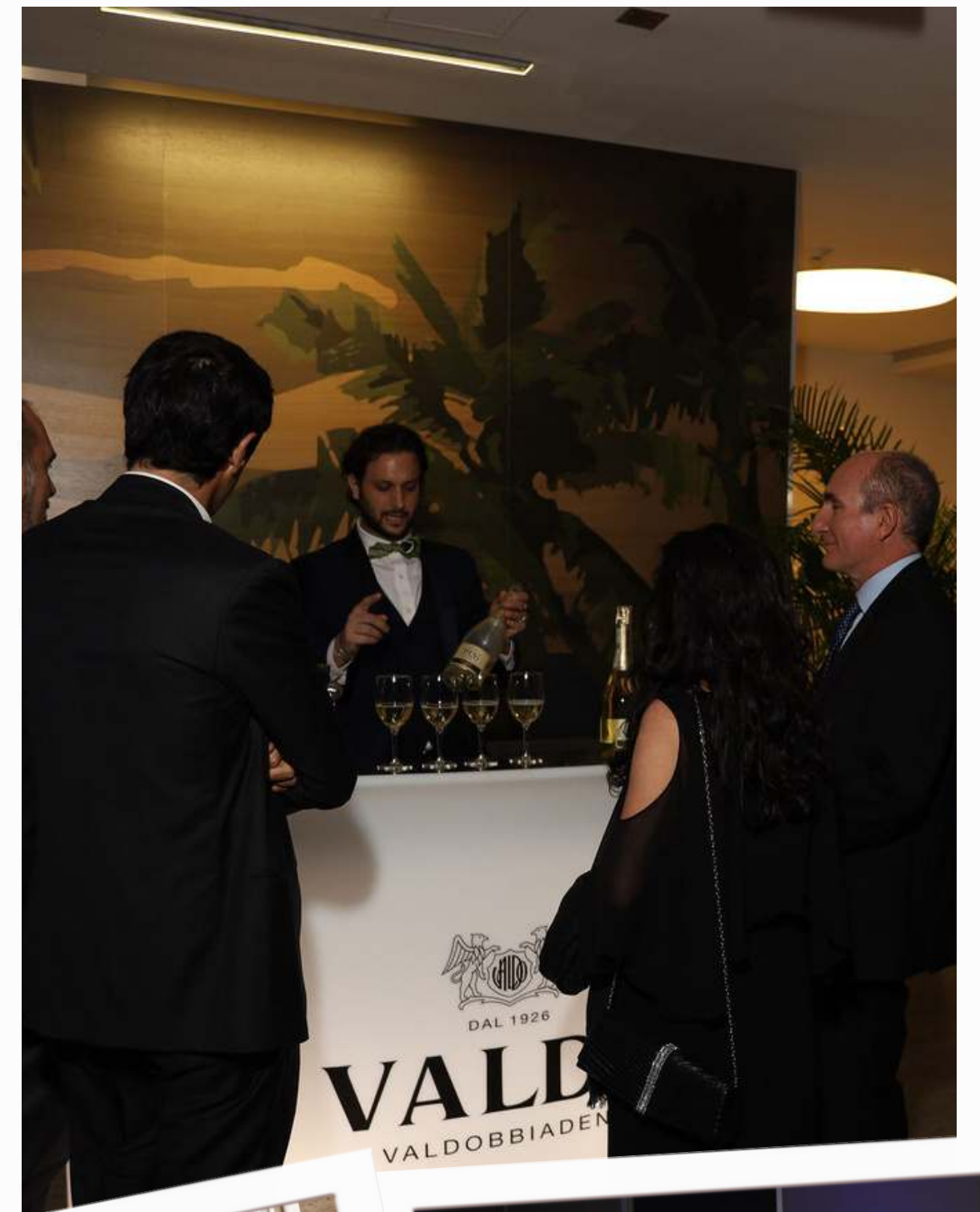


# THE VALUE OF SPONSORING


**Sponsors:** F&B, luxury, lifestyle, design, automotive, professional firms, and service industries, interested in promoting their brand to a high-end audience in Miami while celebrating the excellence of Made in Italy.

- Contribute to showcasing Italy in the United States in one of the most sophisticated and cosmopolitan cities in the world: Miami
- Reach business leaders with a special interest in luxury products
- Raise your brand awareness by being presented side by side with some of the most renowned Italian companies
- Network with distinguished guests
- Bring your special guests and clients to a glamorous night with a unique Italian touch

**Target Audience:** 200+ local and Italian entrepreneurs and managers, local authorities, Italian institutions (incl. Italian Consulate) and media.



# PAST SPONSORS



American Airlines



Air Europa



GMC&VB



Regione Campania



Buccellati



120% Lino



Vespa



Alfa Romeo



Miami Heat



Miami Dolphins




Brickell Flatiron



Dieci



MDM Group



Apollo Bank



Snaidero



Citco



Listone Giordano



Elka Design



Kartell



Valdo



Illy



Peroni



Zonin1821



Ruffino



Giuseppe Giusti



Strega

and more...

# E V E N T gallery



# E V E N T gallery



# ITALIAN BUSINESS COMMUNITY NIGHT



## REGISTRATION

DOWNLOAD HERE OUR SPONSORSHIP PACKAGE:  
[SPONSORSHIP PACKAGE](#)

## CONTACT US

For further information on exhibiting opportunities contact:

ALESSIA MARCENARO, Deputy Executive Director  
[marketing@iacc-miami.com](mailto:marketing@iacc-miami.com)

Visit the event landing page at: [www.iaccse.com/ibcn\\_2024](http://www.iaccse.com/ibcn_2024)